

PROGRAM (Finalized Version)*

DAY 1 (June 4th, 2021)		DAY 2 (June 5th, 2021)	
10:00-12:00	Session A1	10:00-11:35	Session A2
12:00-12:15	Break	11:35-11:50	Break
12:15-13:00	Opening & Keynote Speech**	11:50-13:40	Session B2
13:00-14:00	Lunch	13:40-14:30	Lunch
14:00-16:00	Session C1	14:30-16:30	Session C2
16:00-16:15	Break	16:30-16:45	Break
16:15-18:00	Session D1	16:45-18:00	Session D2

* Time in the program is Korea Standard Time (<https://time.is/KST>).

** **Keynote Speech Online:** Professor Ofer Zwikael, Research School of Management, ANU College of Business and Economics, The Australian National University; Associate Editor, *International Journal of Project Management* (**Zoom meeting ID: [5847253394](#)**).

Session A1: ACCOUNTING, BANKING & FINANCE

(Zoom meeting ID: [5847253394](#))

Chair: Michael K Fung (Hong Kong Polytechnic University)

Accounting Reform and the Efficiency of Audit Services (k21-048)

Speaker: Jayoun Won (Korea University – Sejong Campus)

The Decline of Branch Banking and the Transformation of Bank Accessibility (k21-044)

Speaker: Dung Pham (Shippensburg University of Pennsylvania) *SIBR Best Paper Award*

Skill versus Luck: Do Actively Managed Equity Mutual Funds Benefit Investors in Thailand? (k21-038)

Speaker: Chirasin Siriprachai (Thammasat University)

The Impact of Internet Finance on the Profitability of Commercial Banks in China (k21-069)

Speaker: Yuting Song (Chulalongkorn University)

Examining CSR Commitment in Banking Industry: Evidence from Banks in Thailand (k21-062)

Speaker: Thanita Buranatrakul (Mahidol University International College)

The Improvement of Credit Risk Model - XGBoost-logistic (k21-041)

Speaker: Yonglian Chang (Chongqing University)

Impact of the Fulfillment of Public Welfare Functions and the Shareholding Ratio of State-owned Shareholder on the Corporate Value of SOEs in the Reform of Mixed Ownership (k21-040)

Speaker: Guohong Zhang (Chongqing University)

Session C1: ECONOMIC, SOCIAL & CULTURAL DEVELOPMENT

(Zoom meeting ID: [5847253394](#))

Chair: Dyah Setyaningrum (Universitas Indonesia)

How Will Blood Donation Be Different? A Conceptual Model (k21-037)

Speaker: Tingting He (Governors State University)

COVID-19 Vaccine Acceptance of Indonesian Muslims (k21-052)

Speaker: Yulianti Yulianti (School of Business and Management ITB Bandung)

(Session C1 continued on next page ...)

Understanding People's Sentiments on Government Lockdown Policy Announcement: A Case of Indonesia (k21-053)

Speaker: Yulianti Yulianti (School of Business and Management ITB Bandung)

Evaluation of the Impact of Government Policies in Handling the Risk of Covid-19: Study in Bandung City, West Java – Indonesia (k21-028)

Speaker: Sam'un Jaja Raharja (Universitas Padjadjaran)

An Initial Study of Knowledge Sharing Policies in Higher Education (k21-072)

Speaker: Lina Anatan (Universitas Kristen Maranatha Bandung, Indonesia)

Quality of Education and Human Development Index (k21-063)

Speaker: Dyah Setyaningrum (Universitas Indonesia)

The Fulfillment of the Quality of Education in Indonesia based on Sustainable Development Goals Indicators (k21-064)

Speaker: Dyah Setyaningrum (Universitas Indonesia)

Session D1: ECONOMIC GROWTH, TRADE & DEVELOPMENT

(Zoom meeting ID: [5847253394](#))

Chair: Michael K Fung (Hong Kong Polytechnic University)

Global Value Chain and Thailand's Total Factor Productivity (k21-049)

Speaker: Piyaphan Changwatchai (Kasetsart University)

Increases in Overseas Investments by Southeast Asian Countries (k21-043)

Speaker: Masaki Yamaguchi (Yamagata University)

Trade Liberalization and its Nexus with Environmental Issues: An Individual Perspective (k21-019)

Speaker: Wuthiya Saraithong (Kasetsart University)

Oil Price Dynamics: Economic Linkages, Price Wars and Forecasting Models During COVID-19 (k21-050)

Speaker: Ayaan Sohnel (University of Delhi)

The Role of Culture, Religious Beliefs, and Subjective Norm on the Environmental Factors and Life Satisfaction (k21-070)

Speaker: Toan Bao Le (International University, Vietnam National University–HCMC)

Opportunities and Challenges for Developing a Sustainable Software City. Lessons from Quang Trung Software City in Vietnam (k21-071)

Speaker: Thuong Pham (International University, Vietnam National University–HCMC)

Session A2: MANAGEMENT & ENTREPRENEURSHIP

(Venue: Meeting Room, 2/F; Zoom meeting ID: [5847253394](#))

Chair: Michael K Fung (Hong Kong Polytechnic University)

Using Employee Engagement to Improve Performance in Small Restaurant (Case study: STS Restaurant) (k21-012)

Speaker: Ghina Budiyati (Institut Teknologi Bandung)

(Session A2 continued on next page ...)

Evaluating Congruence of Values: Basis for Developing a Values-based Competency Model for Managing Human Resources (k21-022)

Speaker: Maureen Gelle-Jimenez (University of Santo Tomas)

Analysis Orientation of Entrepreneurship to Build Business Coffee to go in Outbreak Covid-19 (k21-068)

Speaker: Andi Munandar (Universitas Padjadjaran)

Analysis of Implications of Role Stress towards Innovative Behavior and the Success of Womenpreneurs in Banten Province, Indonesia (k21-035)

Speaker: Sam'un Jaja Raharja (Universitas Padjadjaran)

Women's Empowerment Model through Entrepreneurship Development Strategy in Banten Province, Indonesia (k21-036)

Speaker: Sam'un Jaja Raharja (Universitas Padjadjaran)

Identifying Actors and Factors in Digital Entrepreneurial Ecosystem: A Case Study on The Digital Platform-based SMEs of Indonesia (k21-045)

Speaker: Ratih Purbasari (Universitas Padjadjaran)

Entrepreneurial Action and Entrepreneurial Networking in Creative Industry: Case on East Priangan, West Java (k21-046)

Speaker: Ratih Purbasari (Universitas Padjadjaran)

Session B2: MARKETING & MANAGEMENT

(Venue: Meeting Room, 2/F; Zoom meeting ID: [5847253394](#))

Chair: Amelia Amelia (Universitas Pelita Harapan, Surabaya Campus)

Enhancing the Quality of Booth Interaction at Industrial Exhibitions (k21-042)

Speaker: Kuo-Nan Hsieh (Yuan Ze University)

A Recipe for Store Loyalty in Modern Retail among Indonesian People (k21-032)

Speaker: Ronald Ronald (Universitas Pelita Harapan, Surabaya Campus)

Religiosity Vs Culture: Elevate Revisit Intention to Tourist Destination in Indonesia (k21-033)

Speaker: Ronald Ronald (Universitas Pelita Harapan, Surabaya Campus)

The Influence of Country of Origin on Perceived Quality on Yamaha NMax Motorbike Users (k21-065)

Speaker: Pratami Wulan Tresna (Universitas Padjadjaran)

The Influence of Social Media Marketing on Impulse Buying on Instagram Rollover Reaction Cosmetic (k21-066)

Speaker: Pratami Wulan Tresna (Universitas Padjadjaran)

Impulse Buying in Indonesian Modern Retail: The Role of Store Environment through Positive Affect (k21-030)

Speaker: Amelia Amelia (Universitas Pelita Harapan, Surabaya Campus)

Facing the Nightmare of New Normal in Indonesia: How the Crumbling Tourism Industry Can Leverage Revisit Intention by Using Monetary and Non-Monetary Factors (k21-031)

Speaker: Amelia Amelia (Universitas Pelita Harapan, Surabaya Campus)

Session C2: ECONOMIC, SOCIAL & CULTURAL DEVELOPMENT**(Venue: Meeting Room, 2/F; Zoom meeting ID: [5847253394](#))**

Chair: Michael K Fung (Hong Kong Polytechnic University)

Towards Economic Degrowth for a Sustainable Palay Supply in the Philippines (k21-029)

Speaker: Mildred Juan (University of Santo Tomas)

Influence of Socio-economic and Demographic Factors on the Formation of Migration Flows in the Countries of North Africa (k21-039)

Speaker: Julia Kolesnikova (Institute for Demographic Research of the Federal Center of Theoretical and Applied Sociology of the Russian Academy of Sciences)

Modern Concepts of Distribution of Knowledge and Their Influence on the Process of Diffusion of Innovations on Macro and Micro Levels of Economy (k21-057)

Speaker: Dmitrii Miasnikov (Kazan Federal University)

Analysis of Honey Industry: Production, Consumption, Adulteration and Dumping Implications (k21-047)

Speaker: Juan David Cruz Negrete (Universidad del Magdalena)

Attitudes towards the Government and the Way that It Handled the COVID-19 Crisis: Generational Cohort Differences (k21-060)

Speaker: Aikaterini Stavrianea (National and Kapodistrian University of Athens)

Generational Cohort Differences in the Church's Welfare Role during Economic Crisis (k21-061)

Speaker: Aikaterini Stavrianea (National and Kapodistrian University of Athens)

Session D2: ACCOUNTING, BANKING & FINANCE**(Venue: Meeting Room, 2/F; Zoom meeting ID: [5847253394](#))**

Chair: Anisah Firli (Universitas Telkom)

An Exploration of Changes in Personal Investment Patterns Resulting from the 2020 Pandemic: Empirical Evidence from China (k21-078)

Speakers: Leqi Han & Jingjing Chen (Wenzhou-Kean University)

Day One Effect of First Year Implementation of IFRS 9 in Indonesian Banking (k21-076)

Speaker: Aria Farah Mita (Universitas Indonesia)

Determinants of FinTech-Based Financial Literacy of Micro, Small and Medium Enterprises (k21-051)

Speaker: Marcellia Susan (Maranatha Christian University)

The Influence of Financial Knowledge, Financial Attitude, and Personality Towards Financial Management Behavior on Productive Age Population (k21-018)

Speaker: Anisah Firli (Universitas Telkom)

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Guide to Presenters and Session Chairs

- Please be ready in the session five minutes before the schedule.
- The session chair will allocate the available time equally among all papers to be presented in the session. Each paper has to be presented within the time allotted (approx. 15 minutes each) sparing 3 minutes for discussion.
- The session chair should remind each speaker three minutes before the time he/she is expected to end the presentation. If a speaker goes beyond the time allotted, the session chair should remind him/her to end the presentation.
- SIBR assumes no responsibility if a speaker is unable to finish his/her presentation in the assigned session for any reasons.
- For online attendance and presentation, please download the Zoom Client from <https://www.zoom.us> and install it on your computer. The meeting passcode will be announced before the conference. Speakers are reminded to test their computer webcams and microphones at the Zoom meeting room ([5847253394](https://www.zoom.us/j/5847253394)) before the conference and save their presentation files on their computers for sharing during the conference.
- For in-person attendance and presentation, LCD projector and computer will be provided in each conference room. Speakers are reminded to save their presentation files on their own USB drives.

Online Conference Proceedings

The conference proceedings will be published at <http://sibresearch.org/past-2021-seoul.html>.

Conference Venue

Nine Tree Premier Hotel Myeongdong II (<http://sibresearch.org/seoul-venue.html>).

Conference Registration

- Presentation certificates and official receipts will be sent by email to conference participants before the conference. Conference participants who need a hard copy of the original certificate and receipt are requested to provide a postal address.
- Conference registration desk will be open from AM10:00 to PM13:40 on June 5th, 2021 at the conference venue (subject to change in accordance with the quarantine policy in S. Korea).
- No certificates will be provided to non-registered co-authors.

List of Delegates (Sorted by first name)

Paper ID	Delegate	Affiliation
k21-060, k21-061	Aikaterini Stavrianea	National and Kapodistrian University of Athens
k21-030, k21-031	Amelia Amelia	Universitas Pelita Harapan, Surabaya Campus
k21-068	Andi Munandar	Universitas Padjadjaran
k21-018	Anisah Firli	Universitas Telkom
k21-076	Aria Farah Mita	Universitas Indonesia
k21-050	Ayaan Sohnel	University of Delhi
k21-038	Chirasin Siriprachai	Thammasat University
k21-057	Dmitrii Miasnikov	Kazan Federal University
k21-044	Dung Pham	Shippensburg University of Pennsylvania
k21-063, k21-064	Dyah Setyaningrum	Universitas Indonesia
k21-012	Ghina Budiyati	Institut Teknologi Bandung
k21-040	Guohong Zhang	Chongqing University
k21-048	Jayoun Won	Korea University – Sejong Campus
k21-078	Jingjing Chen	Wenzhou-Kean University
k21-047	Juan David Cruz Negrete	Universidad del Magdalena
k21-039	Julia Kolesnikova	Institute for Demographic Research of the Federal Center of Theoretical and Applied Sociology of the Russian Academy of Sciences
k21-042	Kuo-Nan Hsieh	Yuan Ze University
k21-078	Leqi Han	Wenzhou-Kean University
k21-072	Lina Anatan	Universitas Kristen Maranatha Bandung, Indonesia
k21-051	Marcellia Susan	Maranatha Christian University
k21-043	Masaki Yamaguchi	Yamagata University
k21-022	Maureen Gelle-Jimenez	University of Santo Tomas
-	Michael K Fung	Hong Kong Polytechnic University
k21-029	Mildred Juan	University of Santo Tomas
-	Ofer Zwikaël	Australian National University
k21-049	Piyaphan Changwatchai	Kasetsart University
k21-065, k21-066	Pratami Wulan Tresna	Universitas Padjadjaran
k21-045, k21-046	Ratih Purbasari	Universitas Padjadjaran
k21-032, k21-033	Ronald Ronald	Universitas Pelita Harapan, Surabaya Campus
k21-028, k21-035, k21-036	Sam'un Jaja Raharja	Universitas Padjadjaran
k21-062	Thanita Buranatrakul	Mahidol University International College
k21-071	Thuong Pham	International University, Vietnam National University–HCMC
k21-037	Tingting He	Governors State University
k21-070	Toan Bao Le	International University, Vietnam National University–HCMC
k21-019	Wuthiya Saraithong	Kasetsart University
k21-041	Yonglian Chang	Chongqing University
k21-052, k21-053	Yulianti Yulianti	School of Business and Management ITB Bandung
k21-069	Yuting Song	Chulalongkorn University